

ENGRAVED PRINTING

Engraving is a time honoured process that is used to produce the most prestigious stationery of all. There is just no substitute for engraving's combination of fine resolution, definition and richness of image.

Once the text of your job has been engraved (backwards), onto a copper plate, this plate is mounted on a die press. This is a large printing machine, exerting many tons of pressure that pushes the ink out of the engraved lines on the plate onto the card or paper. (This is why all engraved stationery shows a 'force mark' on the reverse of the sheet.) Each card is hand fed into the press and the plate is wiped by a blade and then by paper at each impression. Every print is a real piece of craftsmanship. This process is called diestamping.

TYPEFACES that work best for diestamping are the fine faces especially designed for this process. Traditionally it was 'Copperplate Script' that was the most popular but 'Engraver's Shaded', 'Classic Roman' and 'Open Faces' also work particularly well. 'Edinburgh Copperplate' is unique to Piccolo Press, being a replica of our hand engraver's script. We have made a special computerised version of this face, so that you can see a laser proof of the layout before the plate is engraved.

COPPERPLATES once engraved cannot be altered. The plate is your property and will be returned to you with your printed invitations. It can also be made into an attractive silver plated dish. (*Cost £200.00*)

RE-PRINTS are expensive. Before printing, the diestamper has to cut a 'male force' to fit into the engraved lines on the plate. It takes about one hour to do this (Our diestampers would also make very good surgeons). It is well worth ordering a few extra invitations, rather than asking us to re-print!

COLOURS: Any colour of ink can be diestamped. There is an additional charge of £20 for a colour other than black and £32 for gold, silver or white ink.

STOCK: All of our cards diestamp well. Slightly less relief may be achieved on some types of card. Some cards can be laminated with a coloured backing. (See our website for available colours).

BLIND EMBOSSING is diestamping without ink. The results, understated and elegant, are particularly successful for monograms and ornaments that are not too intricate in design. Blind embossed borders are also most attractive.

PLATE SINKING is debossing a sunk panel into the card. This process is achieved on a diestamping press. A hard surfaced card will not show the sunk panel as well as a softer card will do. This is also true of blind embossing.

ENGRAVED STATIONERY PRICE LIST

Item Reference	Description	50	100	Additional 25s
E1	Folded invitation 8"x6" on white, soft white or natural white card.	£337	£360	£25
E2	Ditto - on soft white textured card with plate sunk panel	£377	£408	£30
E3	Single invitation 8"x6" on white, natural white or oyster super thick card with round or square corners and gold bevelled edges.	£392	£424	£36
E4	Single invitation 6.3" square or 8"x6" on white or natural white super thick card with plate sunk panel. (Additional for white, gold or silver ink on dark card £32). (Additional for coloured back £10 per 50 Invitations).	£392	£424	£36
E5	Reception invitation 5" square on white or natural white super thick card with plate sunk panel.	£252	£281	£25
E6	Reception invitation 7"x5" on white, oyster or natural white card.	£212	£233	£20
E7	"at Home" cards, size 6.2"x4.2" on white, oyster or natural white card.	£195	£220	£18
BE	Blind embossing borders, motifs or ornaments.	£40	£50	£12
PS	Plate sinking panels	£40	£50	£12
R	Ribboning with plain or tartan bows	£50	£55	£13
LE	Lining envelopes with coloured paper or tissue paper	£40	£48	£12
G	Additional for gilded bevelled edges (gold or silver).	£48	£55	£13
CP	Conversion of your copper plate into a silver plated dish	£200		

Prices above include matching envelopes where required.