

LETTERPRESS PRINTING

Letterpress printing is the oldest method of printing where a direct impression is made into the paper with metal typefaces. Piccolo Press are one of the very few remaining letterpress printers in the UK. We are sure that Messrs Gutenberg and Caxton would be proud to see our 'print shop', our 'cold metal typefaces' and ornamental blocks. They would also be delighted to see the successors to their printing presses, now mechanized, but still printing in a method unaltered over 500 years.

The beauty of letterpress is growing in popularity in the United Kingdom. (It is very popular in the USA). We consider that with our staff at Piccolo headed by John Sinclair, we have the best letterpress team in Great Britain.

STOCK: Letterpress printing has to be married with soft papers of the very best quality. For this reason we strongly recommend 'Somerset 100% Cotton', a mouldmade paper from Wells in England which has exactly the right 'give' for a clear impression with imboss, as well as printing beautifully. Letterpress also prints extremely well on our super thick 700gsm card, available in a large number of different colours. We have other stocks available (*such as Mediovalis*)

DESIGN: Although we still use our 'cold metal' from time to time, most of our letterpress printing is now done using polymer blocks. We can therefore produce any typeface, ornament or special design on our Apple Macs and make a block for letterpress printing. This development has vastly increased the scope of letterpress, historically curtailed by the number of typefaces held 'in case'. It also means we can print any design that is sent or e-mailed to us.

Letterpress printing requires good design and typography, but does not necessarily need to be 'designer led'. A simple and understated design can portray real distinction and taste. We have two experienced designers who work our Apple Mac computers. They will advise and help you throughout the design stage. Blind embossing can also be married with letterpress to great effect.

PRINTING: Your design (after careful proofing) will be made into a 'letterpress plate' and printed on one of our four Heidelberg Platen Presses.

ENVELOPES: Our envelopes are custom made in house, normally using heavy 175gsm stocks. Most envelopes will be "peel & stick" with square flaps. The printing of your address on the flap of the invitation, or face of a reply card envelope, is a most attractive personal touch. It is charged as an extra. (see EP prices opposite)

COLOURS: We will do our best to match your ordered colours, however slight variations may occur due to the letterpress printing process. (*A 'Pantone' colour PMS reference is a help to us*).

LETTERPRESS STATIONERY PRICE LIST

Item Reference	Description	50	100	Additional 25s
L1	Single Invitation 8"x6", one colour printing.	£230	£240	£30
L2	Single Invitation 8"x6", two colour or one colour with blind embossing.	£270	£290	£32
L3	Single Invitation 7"x5" one colour.	£225	£235	£28
L4	Single Invitation 7"x5" two colour or one colour & blind embossed. (add 10% to above prices for folded card).	£265	£285	£30
L5	Single invitation 6.3" square or 8"x6" on white or natural white super thick card with plate sunk panel. (Additional for coloured backing £10 per 50 invitations).	£244	£256	£36
L6	Reception invitation 5" square on white or natural white super thick card with plate sunk panel.	£160	£178	£23
L7	Reception invitations size A6 one colour with envelopes.	£120	£130	£20
EP	Envelope printing on flap or face.	£50	£55	£10
L8	Reply cards size A6 one colour with printed envelopes. (As above but two colours),	£140 £200	£160 £220	£20 £25
L9	Thank You cards, size A6 folded in one colour, printed or blind embossed with words "Thank You" and border.	£120	£140	£20
L10	Save the date cards size A6 with plain envelopes.	£120	£130	£20
L11	Place cards, 4.5"x1.75". printed in one colour or blind embossed (includes design of motif or monogram).	£85	£95	£10
L12	Menus single card size 7"x5" or 8"x6" one colour	£155	£175	£18
L13	Menus folded card size 7"x5" or 8"x6" one colour or covers of Order of service.	£180	£200	£20
BE	Blind embossing borders, motifs or ornaments	£40	£50	£12
R	Ribboning with plain or tartan bows	£50	£55	£13
LE	Lining envelopes with coloured paper or tissue paper	£40	£48	£12

Prices above relate to Somerset white or soft white card (300gsm) with matching envelopes (175gsm). Also for super thick range of cards in 700gsm with matching envelopes in 175gsm.