

(INTERPOLATE BETWEEN PRICES FOR OTHER QUANTITIES)

	100	250	500	1000	+/100's
Menus - 6"x8" or 5"x 7" single cards with engraved crest	£166	£216	£275	£372	£19
Folded Menus - 6"x8" or 5"x 7" with engraved crest	£182	£238	£303	£410	£20
Bows or ribbons (per 100)	£74				
Special colour (PMS mix) per job	£38				

**Additional Processes & cards (Continued)**

**Estimates for Engraved Dies and Copper Plates, Foiling Dies and Special Embossing Dies**

Copperplate for 8"x6" invitation £120

Copperplate for 7"x5" invitation £100

Copperplate for 6.2"x4.3" invitation £95

Copperplate for visiting card £65

Single colour hand engraved steel die for crest £250+

Foiling Die for 8"x6" or 7"x5" £95

Foiling Die for 6.2"x4.3" invitation £85

Small monogram blind embossing die £50

Letterpress block for envelope printing £50

ALL PRICES ABOVE EXCLUDE VAT

SPECIALIST PRINTERS & DIESTAMPERS

RECOMMENDED BY DEBRETTS' GUIDE TO CORRESPONDENCE

APPROVED SUPPLIERS TO HOLDERS OF A ROYAL WARRANT, HM FORCES AND DIPLOMATS

# PICCOLO PRESS

(ESTABLISHED 1985)



## INVITATION PRICE LIST



### DIPLOMATIC - MILITARY CORPORATE - HIGH SHERIFF LIVERY

(MAY 2011)

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## GENERAL INFORMATION

Piccolo Press, established in 1985 by Commander Tim Honnor, enjoys an enviable reputation for supplying the highest quality stationery to clients world wide. Piccolo is an approved supplier to Royal Warrant Holders, HM Forces and Diplomats and is recommended by Debretts Guide to Correspondence.

Our web site [www.piccolopress.co.uk](http://www.piccolopress.co.uk) has example galleries for Diplomatic, Military and Regimental, Corporate, High Sheriff and Personal Invitations, shown as printed by the processes discussed below.

## PRINTING PROCESSES

### ***Engraved/Diestamping:***

Piccolo has the only diestamping presses within Scotland and is one of the very few companies in the UK able to print engraved invitations. Our steel dies are made by two of Britain's finest engravers. (*One of them engraved "fivers" for the bank of England!*)

Engraving is a time honoured process that is used to produce the most prestigious invitations. There is just no substitute for engraving's combination of fine resolution, definition and richness of the raised image. It is particularly successful for crests and coats of arms, whether single or multi coloured.

Once the text or image has been engraved onto a copper plate or steel die, this plate or die is mounted onto a large die press, able to exert a great amount of pressure. Each card is then hand fed into the press that pushes the ink out of the engraved lines on the plate or die onto the card. (All engraved stationery shows a "force mark" on the reverse). This process is called "diestamping" and relies on the skill and experience of the diestamper. Copperplates and dies, once engraved, cannot be altered, but can be used again.

We hold standard dies for the Foreign Office, Military Attachés and a number of regimental units from all three armed services, as well as the USA Navy. Our prices for diestamping are based on us holding, or being supplied with, the die that you require. New dies can be hand engraved, provided you have suitable artwork.

### ***Blind Embossing and Plate Sinking:***

Blind embossing is diestamping without ink, where the image is 'bumped up' above the surface of the card. The results, understated and elegant, are particularly successful for monograms and ornaments that are not too intricate in design. Blind embossed borders are also most attractive. Plate sinking is the reverse of blind embossing.

### ***Thermographic Printing:***

Thermography raises the image by heat. Whilst the ink is still wet, the print is sprinkled with a powder and then fused with heat. This produces an effect remarkably similar to engraving, but without the cost of an engraved plate. (Piccolo uses a special matt powder that reduces the shine normally seen on thermography)

Some cards, particularly thinner ones, will show slight curling. The curling will normally flatten out when the cards are back at room temperature. (Please note that thermography is not suitable for cards that will subsequently have to pass through a laser printer). It should also be noted that the thermography of gold and silver will not reproduce as well as diestamping.

Crests and logos will thermograph well in a colour, provided there is not too much solid in the design.

### ***Letterpress Printing:***

Letterpress printing using relief plates and metal type is the oldest method of printing, not far removed from "Gutenberg & Caxton" days. (whom we feel would be delighted to see our 'print shop!'). Letterpress, produces a crisp and clear "deboss" into the card, and is fast growing in popularity.

Letterpress has a beauty of its own. We consider that our letterpress team at Piccolo, headed by John Sinclair, is the best in Britain.

Although we still use our 'cold metal' from time to time, most of our letterpress is printed from our own polymer blocks. We can therefore letterpress (and thermograph) almost any design, typeface or file that is supplied to us.

### ***Lithographic Printing:***

This is used for most of our flat printing of up to 400gsm in card thickness, and is for more general business stationery.

### ***Foiling:***

Piccolo has a heavy foiling press that can produce beautiful foiling, with a strong imprint. We have a wide variety of white and coloured cards and a large selection of standard metallic and coloured foils.

### ***Digital Colour Printing:***

A recent addition to our range of printing processes has been a digital colour printer, able to print onto card up to 500gsm in thickness. This is a cost effective way of producing full colour invitations, particularly when only a short run is required. (Please ask for prices as they will vary with artwork and specification)

### ***Piccolo Card/Board:***

The type of card selected for an invitation has to be carefully matched to the printing process to be used. Whilst a smooth hard card may be perfect for diestamping and thermography, letterpress may require a softer stock on which the “deboss” can be better achieved. Our cards are therefore specially chosen for their quality and thickness, commensurate with the printing process involved.

The thickness of our card is (in grammage) – 750gsm, 700gsm, 600gsm, and 500gsm. (We use 600gsm as our standard card). All cards are available in white, natural white and oyster, and many other colours.

Gilding in gold, silver or a colour, with bevelled edges and round cornering, is available as an extra on most invitations. We consider that the thickness of card should be not less than 500gsm to make this worthwhile. Letterpress cards are only available with square gilt corners.

### ***Envelopes:***

A beautifully printed invitation should be presented in a high quality envelope. Most of our matching envelopes are specially made from 170gsm thick paper and are gummed with diamond flaps. We also make special runs of envelopes in almost any stock, up to 250gsm in weight. These envelopes are ‘peel and seal’ with straight flaps and can be made to any size. Envelopes can be diestamped or letterpress printed on their flaps. We do not thermograph envelopes, due to glue melt.

### ***Type Styles:***

The more popular styles are shown on our example sheet. If you prefer a typeface that you have seen, but is not on our sheet, we will try and locate it from our extensive typeface library.

“Edinburgh Copperplate” is a script typeface, unique to Piccolo Press, being a digital replica of our hand engraver’s script. It is very popular on both engraved and thermographic invitations.

### ***Matching of Ink Colours***

We will do our best to match the colour that you require. Please be aware that ink colours will vary with the stock and printing process and that we are not liable for colour difference caused thereby. Please also be aware that because of computer screen calibration, the colours that are viewed can sometimes appear completely different from screen to screen.

### ***Diestamping: Ink Colours***

Prices are for diestamping in black with crest in gold or blue. If a special colour mix is required there will be an extra cost of £36. Please note that diestamping inks are very thick and produce strong colours.

### ***Letterpress & Thermography: Ink Colours***

Prices are for printing in black.

Our standard colours of Red (PMS 032), Reflex Blue, Green (PMS 357), Maroon (PMS 202), Brown (PMS 464) and Mid Grey will incur an additional charge of £10.00. Should you require a special colour that requires us to mix to a PMS formula, an additional £36 will be charged. Please note that letterpress produces a stronger colour to lithographic flat printing and that thermography may strengthen and darken the colour.

### ***Proofs:***

We supply one “proof copy” of each item you have requested us to typeset and subsequently print. This will be e-mailed to you (or a laser printed proof sent through the post), along with a proofing slip for your approval. (Please return to us by e-mail, fax or post). If there are any typos, we will of course correct them free of charge and provide you with an additional proof. Further additional proofs or alterations will be classed as “Author’s Corrections” and will incur an extra charge. Proofs will not be on the chosen stock, nor be produced by the final printing process. If typesetting is initiated and a proof requested, a charge will be made for this work; even if the subsequent printing does not go ahead.

### ***Ordering:***

You may well like to phone or e-mail us for general discussion and advice, whilst you are deciding on your requirements. Once you have an idea of your firm order:

- Please e-mail us with your specifications, quantities, wording, and any relevant artwork.
- Piccolo will respond with a job number and price estimate and request a deposit (normally £100)
- Please pay by credit card, cheque or through our website.
- On completion of your order we will inform you of the outstanding amount owed.
- Goods will not be despatched until payment is made in full.

### ***Delivery:***

Engraved invitations will take up to four weeks to supply, whereas thermographic and letterpress invitations will normally take up to fourteen working days from your agreement of proof. When we are exceptionally busy, it may take slightly longer to complete your order. If you wish to fast track your order there will be an additional ‘rush job’ charge of £75. All invitations are packed in our strong presentation boxes and sent by 24 hour courier. We also send by GPO registered and special delivery services if appropriate. Carriage/Postage is charged at cost.

### ***Payment:***

Payment can be made by credit card, BACS, cheque or through the payment arrangements on our web site.

INVITATIONS

(INTERPOLATE BETWEEN PRICES FOR OTHER QUANTITIES)

	100	250	500	1000	+/100's
<b>Size 8"x6" on 750/700gsm Card</b>					
Engraved crest/logo & engraved text	£394	£512	£653	£884	£38
Engraved text only	£217	£282	£359	£486	£21
Engraved crest/logo with thermographic text	£315	£410	£523	£707	£31
Engraved crest/logo only	£210	£273	£349	£472	£21
Thermographic or Letterpress text only	£171	£222	£283	£383	£17
Thermo/Letterpress coloured crest/logo & text	£276	£358	£457	£619	£27
Foiling in metallic or coloured foil	£184	£239	£3905	£413	£18
<b>Size 8"x6" on 600/540gsm Card</b>					
Engraved crest/logo & engraved text	£347	£450	£575	£778	£34
Engraved text only	£191	£248	£316	£428	£19
Engraved crest/logo with thermographic text	£277	£360	£460	£622	£27
Engraved crest/logo only	£185	£240	£307	£415	£18
Thermographic or Letterpress text only	£150	£195	£249	£337	£15
Thermo/Letterpress coloured crest/logo & text	£243	£315	£403	£545	£24
Foiling in metallic or coloured foil	£170	£210	£268	£363	£16
<b>Size 7"x5" on 750/700gsm Card</b>					
Engraved crest/logo & engraved text	£362	£471	£601	£813	£35
Engraved text only	£199	£259	£331	£447	£19
Engraved crest/logo with thermographic text	£290	£377	£481	£651	£28
Engraved crest/logo only	£193	£251	£321	£434	£19
Thermographic or Letterpress text only	£157	£204	£261	£352	£15
Thermo/Letterpress coloured crest/logo & text	£254	£330	£421	£569	£25
Foiling in metallic or coloured foil	£178	£220	£281	£380	£17
<b>Size 7"x5" on 600/540gsm Card</b>					
Engraved crest/logo & engraved text	£331	£430	£549	£743	£32
Engraved text only	£182	£236	£302	£408	£18
Engraved crest/logo with thermographic text	£265	£344	£439	£594	£26
Engraved crest/logo only	£176	£229	£293	£396	£17
Thermographic or Letterpress text only	£143	£186	£238	£322	£14
Thermo/Letterpress coloured crest/logo & text	£232	£301	£384	£520	£23
Foiling in metallic or coloured foil	£154	£201	£256	£347	£15

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INVITATIONS

(INTERPOLATE BETWEEN PRICES FOR OTHER QUANTITIES)

	100	250	500	1000	+/100's
<b>Size 6.25"x4.3" on 600/540gsm Card</b>					
Engraved crest/logo & engraved text	£315	£410	£523	£707	£31
Engraved text only	£173	£225	£288	£389	£17
Engraved crest/logo with thermographic text	£252	£328	£418	£566	£25
Engraved crest/logo only	£168	£218	£279	£377	£16
Thermographic or Letterpress text only	£137	£177	£227	£306	£13
Thermo/Letterpress coloured crest/logo & text	£221	£287	£366	£495	£22
Foiling in metallic or coloured foil	£147	£191	£244	£330	£14
<b>Visiting Cards on 400gsm Size 3.5"x2"</b>					
Engraved text	£116	£150	£192	£259	£11
Thermographic text	£84	£109	£139	£189	£8
<b>NB: Above prices exclude cost of new copperplates or dies and foiling dies (see page 8)</b>					
<b>Envelopes to match (170gsm)</b>					
Size C6 for 6.25"x4.3" (price per 100)	£23				
Size for 7"x5" or 8"x6" cards (price per 100)	£24				
Letterpress printing on flap (ex block cost)	£47	£61	£78	£106	£5
Engraved printing on flap (ex die cost)	£63	£82	£105	£141	£6
Tissue/paper linings (price per 100)	£60				
<b>Additional Processes &amp; cards</b>					
Gilded bevelled edged cards (Round or square corners)	£75	£140	£210	£310	£20
Place Cards 4.25"x1.75" folded with engraved crest central or on left	£166	£216	£275	£372	£19
Place cards 4.25"x1.75" folded with thermographed crest central or on the left	£100	£130	£166	£224	£10
Place cards with printed/blind embossed crest	£95	£123	£157	£212	£9
Plain folded Place cards 4.25"x1.75"	£53	£68	£87	£118	£5
Additional for special cut out place cards	£37	£48	£61	£83	£4
Additional for plate sunk panels or blind embossed borders	£53	£68	£87	£118	£5

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