# Personal Stationery from Piccolo Press

## Advice Sheet

# **Printing Processes**

- Engraved: The engraved/diestamping process produces the most prestigious stationery obtainable.
- Letterpress: Produces a slight 'debased' imprint, that is very crisp and clear, and 'up market'.
- Thermography: This is a heat process that raises the print on the page and when done well,can be remarkably similar to the engraved process. (We use a special matt powder)
- Flat Printing: Our stationery is done by lithography, producing a clear high quality print.

#### Ink Colour

All colours other than black or blue, incur an additional charge of £15. A special mix (PMS) is £25 and £25 for an engraved colour.

## Papers & Envelopes

Our papers, especially smooth for writing on with a fountain pen, are of the highest quality with plenty of bulk. Our papers can be ordered in:

Piccolo Brilliant White (160gsm)

Piccolo Soft White (160gsm)

Piccolo Recycled White (160gsm)

Piccolo Oyster (160gsm)

Piccolo Oyster Laid (160gsm)

Piccolo Cream (160gsm)

Piccolo Sky Blue (135gsm).

(Please note that laid papers do not thermograph with as much relief as smooth papers and are a little more 'bumpy' to write upon.)

Our envelopes are made to match and are of especially good quality with diamond gummed flaps. We can also supply Imperial Parchment or Conqueror papers - please ask for prices.

#### **Correspondence Cards**

Matching correspondence cards, with name and address (or name/address only) are very popular. The standard correspondence card is 400gsm, size A6 (148.5mmx105mm). Our engraved and letterpress cards are printed on a heavier stock. Our "ultra thick" large (or A6) correspondence cards with their crispness and 'deboss', produce an exceptional card.

#### At Home and Special Invitations

These cards can be ordered in either white, soft white, or oyster of 600gsm thickness. They can also be supplied with gold or silver (or coloured) beveled edges.

# **Presentation Boxes**

All our stationery is supplied in strong hand made presentation boxes, fromwhich the stationery can be dispensed.

## Type Styles

We have a standard typesheet for letterheads, correspondence cards, and invitations. If you are looking for a style that is not on our sheets, please ask for details as we probably will have it in our extensive type library.

#### **Proofs**

We supply one "proof copy" (by email) of each requested stationery item, along with a proofing slip for you to sign 'correct' and return to us by post or email. Only on acceptance of our proofs will we print your order. Major alterations or additions to this proof will incur an extra charge. Laser proofs can also be sent by post. If a proof is requested, but the subsequent printing is not ordered, a charge will be made for the initial typesetting or design.

## **Delivery**

Delivery to a UK address will normally be within 14 working days of proof agreement. (Orders that require the engraving of copperplates or steel dies will take longer) If you wish to fast track your order there will be an additional "rush job" charge of £75. Delivery is charged 'at cost' on all orders and is normally by "within 48hrs" UK trackable carrier.

## **Payment**

We require a deposit of 50% of the cost of your order, before we will commence working on your proof. Full payment is required before your stationery is dispatched to you.